

BAR NONE DRINKS

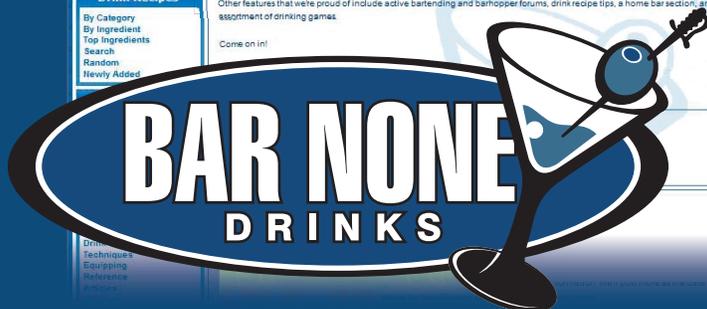
BarNoneDrinks.com is among the oldest websites found on the Internet, offering constantly evolving features and vast amounts of easy to access, up-to-date information pertaining to the drink industry since 1995.

Bar None offers: recipes, information about ingredients, drinking games, bartending techniques and tools, an online store for stocking a professional or home bar as well as the latest news from the industry.

In addition to the website, Bar None also provides a monthly newsletter that subscribers can opt to have delivered right to their inbox.

As an advertiser, you can be sure that your ads will be viewed by many people worldwide. While United States residents make up 75% of Bar None's readership, the site also sees return visitors from around the globe. Bar None is seen by 1.2 million people every year (that's an amazing 3500 unique visitors each day!).

The future holds a lot for barnonedrinks.com ...we hope you see the value and grow with us.



Servin' the Web since 1995

For advertising rates contact us at:

media@barnonedrinks.com 250-758-6808

329 Nottingham Drive, Nanaimo, BC V9T 4T1 Canada

RECIPES

Bar None offers an extensive recipe database. The list, which offers readers thousands of recipe choices, includes everything from classic favorites to new and exciting beverage selections. Recipes can be found by choosing from one of several options, such as categories, ingredients, random search, and by viewing those that have been newly added.

The recipes offered on the site are submitted by manufacturers, users, and the website staff. In general, when a recipe is submitted to the site, credit is given to the poster and is linked back to his or her website if applicable.

INGREDIENTS

A drink just isn't a drink without the right components, and Bar None knows this all too well, which is why the Ingredients section is such an important part of the website. Bar None gives readers the chance to search for drinks that use a particular ingredient, as well as information on an extensive array of ingredients.

While perusing the Ingredient section, you will find links to pertinent recipes, links to related websites, and, in some cases, pictures and links to an online store where you can purchase the products and brands.

INDUSTRY NEWS

Bar None Drinks strives to keep its readers abreast of the latest news and products pertaining to the drink industry. To do this, visitors to the website can learn all there is to know by viewing the most up-to-date press releases related to the industry.

Press releases can easily be found right in the website's navigation bar and are commonly linked back to the related websites.

Bar None does not just offers its visitors information via the website. Bar None has a fun, informative NEWSLETTER that is delivered monthly right to the subscriber's inbox.

The free newsletter is jam-packed with articles that cover such topics as new products, spirits, recipes, and features that fit the season and/or any holidays that may occur in that month.

By advertising in the newsletter, you will reach a variety of readers from all walks of life who are located throughout the world.

The mailing list is comprised of double opt-in subscribers, meaning that the subscribers received a confirmation email to ensure that they do want to receive the newsletter month by month. The subscriber number continues to grow each month.